POP GUIDE

Placement Starting 11/20/06

Includes:

DS Download V4
Zelda Twilight Princess GCN
Kirby Squeak Squad
Brain Age Holiday
AGB/DS Compatible

POP GUIDE BY ACCOUNT

Best Buy

Items NOT Included in Retailer Kit:

62370 Demo, Gpk DS Download V4	(N) -	Replace 61845 DS Download V3
62368 Graphic, Inter BB DS Download V4	(N) -	Place in plastic channel on GCN interactive Inline
Suggested:		
62371 Poster, Static DS Download V4	(N) -	Place on front window if you can get approval
62374 Premium, Button DS Download V4	(N)	

Items Included in DS Interactive Kit:

62323 Demo, Gpk NTR EliteBA – FL	(N) -	NTRM04WR – You received this in a NTRM04C kit, but use in Wire Rack instead. No graphic is necessary.

Circuit City

Items NOT Included in Retailer Kit:

62370 Demo, Gpk DS Download V4	(N) -	Replace 61845 DS Download V3
62369 Sign, Channel C/C DS Download V4	(N) -	Replace 61841 DS Download V3
Suggested:		
62374 Premium, Button DS Download V4	(N)	

Items Included in DS Interactive Kit:

62058 Graphic, DS Floor/Counter EliteBA	(N) -	NTRM04C, replace 61486 Mario Vs. DK2
62323 Demo, Gpk NTR EliteBA – FL	(N) -	NTRM04C, replace 61485 Mario Vs. DK2

Fred Meyer

Items Included in Retailer Kit:

62438 Dangler, Spin Kirby Squeak Squad	(N)	

Fry's

Items Included in Retailer Kit:

62438 Dangler, Spin Kirby Squeak Squad	(N)	

Items NOT Included in Retailer Kit:

62370 Demo, Gpk DS Download V4	(N) -	Replace 61845 DS Download V3
62362 Header, DS Download V4 Fry's	(N) -	Replace 61831, DS Download V3

Items Included in DS Interactive Kit:

62058 Graphic, DS Floor/Counter EliteBA	(N) -	NTRM04C, replace 61486 Mario Vs. DK2
62323 Demo, Gpk NTR EliteBA – FL	(N) -	NTRM04C, replace 61485 Mario Vs. DK2

* - Indicates that you must scan the barcode on this item.

Fry's (Continued)

Items Sent Direct to Store:

62443 Box, Disp Petite Kirby Squeak Squad	(D)	
62591 Box, Disp Petite Brain Age HDAY	(D)	

Game Crazy

Items NOT Included in Retailer Kit:

62139 Graphic Panel, DS Inline Rt EliteBA	(N) -	NTRM04NL – replace 61484, Mario Vs. DK2 Take this w/ your interactive kit when you visit the store
62370 Demo, Gpk DS Download V4	(N) -	Replace 61845 DS Download V3

Suggested:

62446 Poster, Static Kirby Squeak Squad 15x20	(N)	
62455 Tent Card, Kirby Squeak Squad	(N)	
62590 Tent Card, Brain Age HDAY	(N)	
62592 Poster, Static Brain Age HDAY 15x20	(N)	

Items Included in DS Interactive Kit:

62058 Graphic, DS Floor/Counter EliteBA	(N) -	NTRM04C – replace 61486, Mario Vs. DK2
62323 Demo, Gpk NTR EliteBA – FL	(N) -	NTRM04C or NTRM04NL, replace 61485, Mario Vs. DK2

Items Sent Direct to Store:

62591 Box, Disp Petite Brain Age HDAY	(D)	
62066 Graphic, NR Twr Zelda TP GCN	(D) -	Replace 61466, Clubhouse Games SEE PLACEMENT GUIDE
62381 Standee, Zelda TP Wii Dlx*	(D) -	Sent to arrive by 11/8/06 Instruction Sheet Included
62441 Graphic, NR Twr Kirby Squeak Squad	(D) -	Replace 61457, Star Fox Command SEE PLACEMENT GUIDE
62443 Box, Disp Petite Kirby Squeak Squad	(D)	
62367 Graphic, NR Twr DS Download V4	(D) -	Replace 61842, DS Download V3 SEE PLACEMENT GUIDE
62372 Standee, DS Download V4*	D) -	Replace 61844, DS Download V3 Instruction Sheet Included

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Game Rush (Blockbuster)

NO POP SENT

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* - Indicates that you must scan the barcode on this item.

GameStop

Includes Babbages, Funco, Software Etc., EB Games, EB World

Items Included in Retailer Kit:

62437	Dangler, Tbar Kirby Squeak Squad	(N)
62679	Shelf Talker, AGB/DS Compatible 8x3	(N2x)

Items NOT Included in Retailer Kit:

62043	Graphic, DS Dual Inline EBA/Yoshi	(N) - NTRM04ND – Replace 62057, EBA/Pkmn Dungeon Take this w/ your interactive kit when you visit the store

Suggested:

62455	Tent Card, Kirby Squeak Squad	(N)
62446	Poster, Static Kirby Squeak Squad 15x20	(N)
62590	Tent Card, Brain Age HDAY	(N)
62592	Poster, Static Brain Age HDAY 15x20	(N)
62591	Box, Disp Petite Brain Age HDAY	(N)

Items Included in DS Interactive Kit:

62178	Demo, Gpk NTR Yoshi Islnd DS- PT	(N) - NTRM04ND or NTRM04DF replace 61340, Pkmn Dung
62179	Graphic, DS Floor/Counter Yoshi DS	(N) - NTRM04DF – replace 61342, Pkmn Dung

Items Sent Direct to Store:

62069	Box, Disp Gpk Zelda TP GCN	(D6x)
62381	Standee, Zelda TP Wii Dlx*	(D) - Sent to arrive by 11/8/06 Instruction Sheet Included
62444	Box, Disp Gpk Kirby Squeak Squad	(D6x)
62370	Demo, Gpk DS Download V4	(N) - Replace 61845 DS Download V3
62373	Shelf Talker, DS Download V4 GS	(D3x) - Replace 61894, DS Download V3 In DS Section
62371	Poster, Static DS Download V4	(D) - Replace 61843, DS Download V3 on front Window
62594	Standee, Mario Feature*	(D) - Sent to arrive by 12/1

Kay Bee

NO POP SENT

K- Mart

Items Included in Retailer Kit:

62067	Insert, 5x3 Zelda TP GCN	(N) - Replace 60190, Odama
62442	Insert, 5x3 Kirby Squeak Squad	(N) - Replace 62012, Nintendogs Dal

* - Indicates that you must scan the barcode on this item.

K- Mart (Continued)

Items NOT Included in Retailer Kit:

62139 Graphic Panel, DS Inline Rt EliteBA — (N) - NTRM04NL – replace 61484, Mario Vs. DK2 Take this w/ your interactive kit when you visit the store

Items Included in DS Interactive Kit:

62323 Demo, Gpk NTR EliteBA – FL — (N) - NTRM04NL, replace 61485, Mario Vs. DK2

Meijer

Items Included in Retailer Kit:

62436 Premium, Kirby Squeak Squad Button — (N)

62447 Static Cling, Kirby Squeak Squad — (N) - Replace 62114, Pkmn Ranger

Items NOT Included in Retailer Kit:

62139 Graphic Panel, DS Inline Rt EliteBA — (N) - NTRM04NL – replace 61484, Mario Vs. DK2 Take this w/ your interactive kit when you visit the store

Items Included in DS Interactive Kit:

62323 Demo, Gpk NTR EliteBA – FL — (N) - NTRM04NL, replace 61485 Mario Vs. DK2

Items Sent Direct to Store:

62381 Standee, Zelda TP Wii Dlx* — (D) - Sent to arrive by 11/8/06 Instruction Sheet Included

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Nebraska Furniture Mart

Items NOT Included in Retailer Kit:

62445 Poster, Kirby Squeak Squad 22x28 — (N2x)

62068 Poster, Zelda TP GCN 22x28 — (N2x)

Items Included in DS Interactive Kit:

62178 Demo, Gpk NTR Yoshi Islnd DS- PT — (N) - NTRM04DF- replace 61340, Pkmn Dungeon

62179 Graphic, DS Floor/Counter Yoshi DS — (N) - NTRM04DF – replace 61342, Pkmn Dungeon

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Sears

Items NOT Included in Retailer Kit:

62139 Graphic Panel, DS Inline Rt EliteBA — (N) - NTRM04NL – replace 61484, Mario Vs. DK2 Take this w/ your interactive kit when you visit the store

Items Included in DS Interactive Kit:

62323 Demo, Gpk NTR EliteBA – FL — (N) - NTRM04NL, replace 61485, Mario Vs. DK2

* - Indicates that you must scan the barcode on this item.

ShopKo

Items NOT Included in Retailer Kit:

62139 Graphic Panel, DS Inline Rt EliteBA	(N) -	NTRM04NL – replace 61484, Mario Vs. DK2 Take this w/ your interactive kit when you visit the store

Items Included in DS Interactive Kit:

62323 Demo, Gpk NTR EliteBA – FL	(N) -	NTRM04NL, replace 61485, Mario Vs. DK2

Target

Items Included in Retailer Kit:

62363 Static Cling, DS Download V4	(N) -	Replace 61833, DS Download V3
62447 Static Cling, Kirby Squeak Squad	(N)	

Items NOT Included in Retailer Kit:

62139 Graphic Panel, DS Inline Rt EliteBA	(N) -	NTRM04NL – replace 61484, Mario Vs. DK2 Take this w/ your interactive kit when you visit the store
62370 Demo, Gpk DS Download V4	(N) -	Replace 61845 DS Download V3
Suggested: 62374 Premium, Button DS Download V4	(N)	

Items Included in DS Interactive Kit:

62323 Demo, Gpk NTR EliteBA – FL	(N) -	NTRM04NL, replace 61485, Mario Vs. DK2

Toys "R" Us

Items Included in Retailer Kit:

61500 Dangler, Blade Wii	(N)	
61506 Static Cling, Wii	(N) -	RZone
62365 Static Cling, DS Download V4 TRU	(N) -	Transition Place on glass case w/ DS Product
62436 Premium, Kirby Squeak Squad Button	(N3x)	
62438 Dangler, Spin Kirby Squeak Squad	(N)	
62447 Static Cling, Kirby Squeak Squad	(N) -	RZone
62680 Dangler, Blade AGB/DS Compatible	(N)	

Items NOT Included in Retailer Kit:

62139 Graphic Panel, DS Inline Rt EliteBA	(N) -	NTRM04NL – replace 61484, Mario Vs. DK2 Take this w/ your interactive kit when you visit the store
62370 Demo, Gpk DS Download V4	(N) -	Replace 61845 DS Download V3

* - Indicates that you must scan the barcode on this item.

Toys "R" Us (Continued)

62366 Graphic, TRU 4Way DS Download V4	(N) -	RZone Replace 61837, DS Download V3
62456 Graphic, Side TRU 4Way Kirby Squeak	(N) -	RZone, Replace 60906, Touch Gen
Suggested:		
62371 Poster, Static DS Download V4	(N) -	Place on front window if you can get approval
62374 Premium, Button DS Download V4	(N)	
62455 Tent Card, Kirby Squeak Squad	(N)	
62446 Poster, Static Kirby Squeak 15x20	(N)	
62590 Tent Card, Brain Age HDAY	(N)	
62591 Box, Disp Petite Brain Age HDAY	(N)	

Items Included in DS Interactive Kit:

62323 Demo, Gpk NTR EliteBA – FL	(N) -	NTRM04NL, replace 61485, Mario Vs. DK2

***Wii Tall Endcap Displays**

TRU RZone & Traditional Stores

(See Instructions in "Instruction Sheets/Placement Guides)

Rzone Overhead Signage: Month of November 2006

The following signage should be in the overhead sign holders in the Rzone. If this signage is not up, please ask the store associate to visit the Promotional Arts website and order them.

1.) Wii Hardware
2.) Zelda Twilight Princess (Wii)
3.) Excite Truck (Wii)

If you need to order the logo bars that go underneath the signs please use the PN's below:

*XXXX Wii Graphic to come
57849 Graphic, TRU Overhead Logo Bar AGB
57850 Graphic, TRU Overhead Logo Bar GCN
57848 Graphic, TRU Overhead Logo Bar NTR

Transworld

(Include Coconuts, FYE, Record Town, and Saturday Matinee)

Items Included in Retailer Kit:

62438 Dangler, Spin Kirby Squeak Squad	(N)	

Virgin

NO POP SENT

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* - Indicates that you must scan the barcode on this item.

Wal-Mart

Items Included in Retailer Kit:

61506	Static Cling, Wii	(N)
62364	Static Cling, DS Download V4 WM	(N) - Replace 61835, DS Download V3
62374	Premium, Button DS Download V4	(N2x)
62436	Premium, Kirby Squeak Squad Button	(N3x)

Items NOT Included in Retailer Kit:

62139	Graphic Panel, DS Inline Rt EliteBA	(N) - NTRM04NL – replace 61484, Mario Vs. DK2 Take this w/ your interactive kit when you visit the store
62370	Demo, Gpk DS Download V4	(N) - Replace 61845 DS Download V3

Items Included in DS Interactive Kit:

62323	Demo, Gpk NTR EliteBA – FL	(N) - NTRM04NL, replace 61485, Mario Vs. DK2

* - Indicates that you must scan the barcode on this item.

SELL SHEETS

DS Download V4

DEMO, GPK DS DOWNLOAD V4
62370
replace 61845, DS Download V3

GRAPHIC, NR TWR DS DOWNLOAD V4
62367
DTS: GameCrazy - replace 61842, DS Download V3
SEE PLACEMENT GUIDE

STATIC CLING, DS DOWNLOAD V4 WM
62364
NMI: WALMART - replace 61835, DS Download V3 on glass case

STATIC CLING, DS DOWNLOAD V4 TRU
62365
NMI: TRU Transition - replace 61836, DS Download V3 on glass case

HEADER, DS DOWNLOAD V4 FRY'S
62362
NMI: FRY'S - replace 61831, DS Download V3

SHELF TALKER, DS DOWNLOAD V4 GS
62373
DTS: GameStop (3X) - replace 61894, DS Download V3 in DS Section
SEE PLACEMENT GUIDE

POSTER, STATIC DS DOWNLOAD V4
62371
DTS: GameStop - replace 61843, DS DOWNLOAD V3 on front window
SEE PLACEMENT GUIDE
NMI: You will receive a qty. of these.
Suggested Accts: TRU
Best Buy
Place in front window if approved

SIGN, CHANNEL C/C DS DOWNLOAD V4
62369
NMI: Circuit City, replace 61841, DS Download V3

NINTENDO DS.
DOWNLOAD STATION
DOWNLOAD FREE
DS DEMO TITLES HERE!
Bring your Nintendo DS to download games and movies!
Also available to download: Big Brain Academy, Cooking Mama, Charlotte's Web, Eragon, and Lara Croft Tomb Raider: Legend
NINTENDO DS.

STANDEE, DS DOWNLOAD V4
62372
DTS: GameCrazy - replace 61844, DS Download V3
INSTRUCTION SHEET ENCLOSED

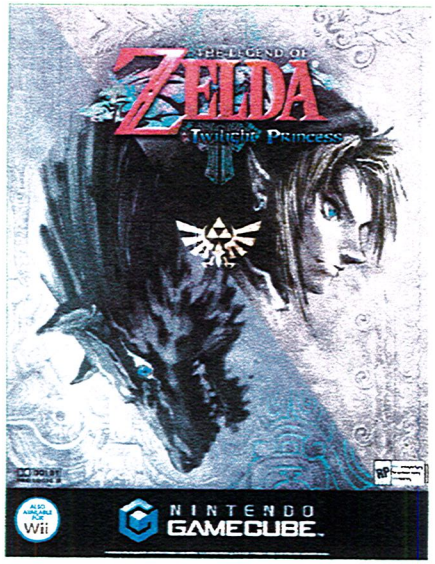
STATIC CLING, DS DOWNLOAD V4
62363
NMI: Target - replace 61833, DS DOWNLOAD V3

GRAPHIC, INTER BB DS DOWNLOAD V4
62368
NMI: Best Buy
Place in plastic channel on GCN Interactive inline
SEE PLACEMENT GUIDE

PREMIUM, BUTTON DS DOWNLOAD V4
62374
NMI: Wal-Mart (3X)
You will receive a qty. of these.
Suggested Accts: TRU
Circuit City
Best Buy
Target

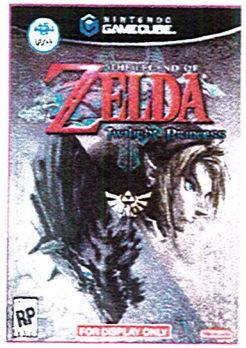
GRAPHIC, TRU 4WAY DS DOWNLOAD V4
62366
NMI: TRU - replace 61837, DS Download V3

Zelda Twilight Princess (GCN)



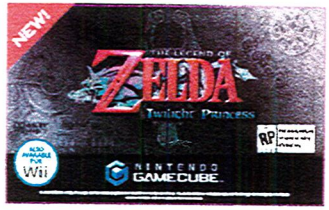
Poster, Zelda TP GCN 22x28
62068
NMI: Nebraska Furn Mart (2x)

Graphic, NR Twr Zelda TP GCN
62066
DTS: GameCrazy- replace 61466,
Clubhouse Games
SEE PLACEMENT GUIDE



Box, Disp Gpk Zelda TP GCN
62069
DTS: GameStop (6x)

Standee, Zelda TP Wii Dlx
62381
DTS: GameCrazy
GameStop
Meijer
Sent to arrive by 11/8
Instruction Sheet Included



Insert, 5x3 Zelda TP GCN
62067
NMI: KMart, replace 60190, Odama

Kirby Squeak Squad (DS)

Premium, Kirby Squeak Squad Button
62436
NMI: Meijer
TRU (3x)
Wal-Mart (3x)

Dangler, Tbar Kirby Squeak Squad
62437
NMI: GameStop

Static Cling, Kirby Squeak Squad
62447
NMI: Meijer - replace 62114, Pkmn Ranger
Target
TRU Rzone

Insert, 5x3 Kirby Squeak Squad
62442
NMI: KMart - replace 62012, Nintendogs Dal

Dangler, Spin Kirby Squeak
62438
NMI: Fred Meyer
Fry's
Transworld
TRU

Poster, Static Kirby Squeak 15x20
62446
NMI: You will recieve a qty of these.
Suggested Accts: GameCrazy
GameStop
TRU

Box, Disp Petite Kirby Squeak Squad
62443
DTS: Fry's
GameCrazy

Box, Disp Gpk Kirby Squeak Squad
62444
DTS: GameStop (6x)

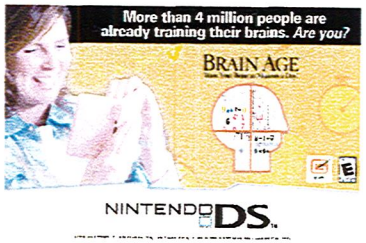
Graphic, Side TRU 4Way Kirby Squeak
62456
NMI: TRU RZone - replace 60906, Touch Gen

Poster, Kirby Squeak Squad 22x28
62445
NMI: Nebraska Furn Mart (2x)

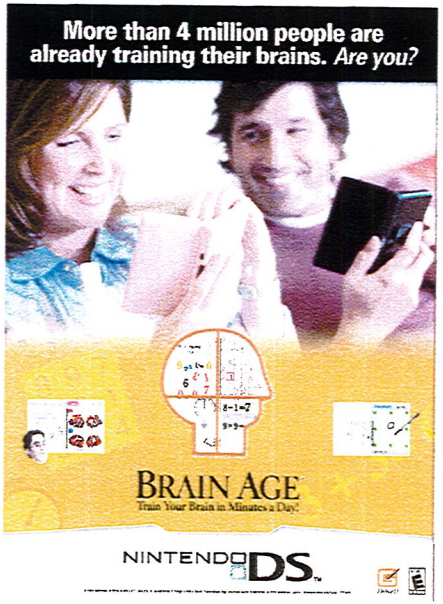
Graphic, NR Twr Kirby Squeak Squad
62441
DTS: GameCrazy - replace 61457
Star Fox Command
SEE PLACEMENT GUIDE

Tent Card, Kirby Squeak
62455
NMI: You will receive a qty of these.
Suggested Accts: GameCrazy
GameStop
TRU

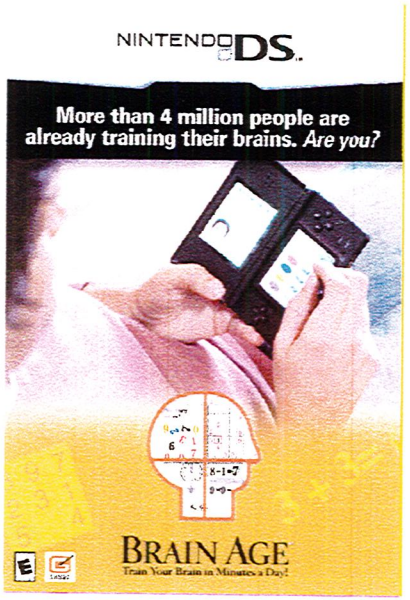
Brain Age Holiday



TENT CARD, BRAIN AGE HDAY
62590
NMI: You will receive a Qty. of these.
Suggested Accts: GameCrazy
GameStop
TRU


More than 4 million people are already training their brains. Are you?
BRAIN AGE
Train Your Brain in Minutes a Day!
NINTENDO DS.

POSTER, STATIC BRAIN AGE HDAY 15X20
62592
NMI: You will receive a Qty. of these.
Suggested Accts: GameCrazy
GameRush
GameStop

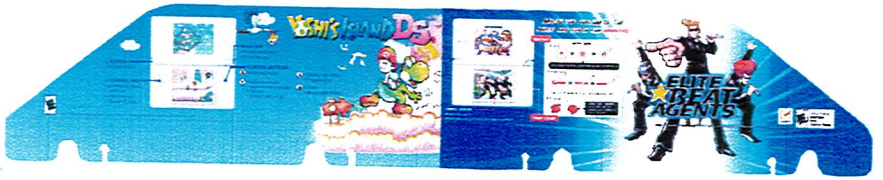

NINTENDO DS.
More than 4 million people are already training their brains. Are you?
BRAIN AGE
Train Your Brain in Minutes a Day!

BOX, DISP PETITE BRAIN AGE HDAY
62591
DTS: Fry's, GameCrazy
NMI: You will receive a Qty. of these.
Suggested Accts: TRU
GameStop

DS Interactive Update: Elite Beat Agents & Yoshi's Island DS

Demo, Gpk NTR EliteBA - FL
62323
NMI: NTRM04C, NTRM04WR, & NTRM04NL
Replace 61485, Mario Vs. DK2

Demo, Gpk NTR Yoshi Islnd DS - PT
62178
NMI: NTRM04DF & NTRM04ND
Replace 61340, Pkmn Dungeon



Graphic, DS Dual Inline EBA/Yoshi
62043
NMI: NTRM04ND, Replace 62057 EBA/Pkmn Dungeon

Graphic Panel, DS Inline Rt EliteBA
62139
NMI: NTRM04NL, Replace 61484
Mario Vs. DK2

Graphic, DS Floor/Counter Yoshi DS
62179
NMI: NTRM04DF, Replace 61342 Pkmn Dungeon

AGB/DS Compatible

SHELF TALKER AGB/DS COMPATIBLE 8X3
62679
NMI: GameStop (2x)

DANGLER, BLADE AGB/DS COMPATIBLE
62680
NMI: TRU

APPROVAL SHEETS

GameStop

625 WESTPORT PARKWAY • GRAPEVINE, TEXAS 76051 • 817-424-2000 • FAX: 817-424-2002

To: Store Managers
From: Jennifer Alexander
RE: DS Download station update
Date: October 12, 2006

The following updated Nintendo DS Download Station materials are approved for use in your store:

✓ One 81/2" x 11" window cling
✓ Three 3" x 8" shelf talkers
✓ One demo download cartridge

Be sure to set-up the enclosed POP (as shown below) to inform your customers that these new demos are available to download and check out on their DS! Once a title that has a demo available on the DS Download Station launches, be sure to feature multiple facings of that title in the DS New Release section.

Nintendo will be sending an updated demo download cartridge and POP for the DS Download Station to each store by 11/17. Upon receiving, please insert the demo download cartridge into the DS unit in the Download Station. Once inserted, demo downloads available for the DS will be Elite Beat Agents, Brain Age, Big Brain Academy, Mario vs, DK, Cooking Momma, Charlotte's Web, Eragon, and Tomb Raider. Movies will be available for Castlevania and Winks. Also be sure to replace existing DS Download Station shelftalkers (in section) and window cling with the updated versions.

meijer

Memorandum

To: Media Team leaders; GM lines Leaders, Common Area
FROM: Video Game Buying Team

Nintendo is shipping a standee for the Wii video game title, Legend of Zelda. Please display in the manner best suited for your store. This would be a perfect standee to use in coordination with the Wii launch.

This applies to all stores.

Daniel Warren
Product Analyst

INSTRUCTION SHEETS/ PLACEMENT GUIDES

Wi all Endcap (RZone Stores)

TRU MAP #: Week 43 Merch Update
Scheduled date: 11/19 - 12/30

*You will receive 4 total shipments for this display.
(in no particular order)
Shipment 1: Backdrop & Header
Shipment 2: (3) 24" PDQ Trays w/ empty Software boxes
Shipment 3: (6) Wii Hardware boxes
Shipment 4: 23" TV & Flashplayer (HOLD FOR NMI - DO NOT INSTALL)

1. Locate the Endcap in your store (outside the Rzone).

2. Remove all existing materials from Endcap.

3. Insert Wii Header (PN 62642) into valance.

4. Attach Wii Backdrop (PN 62641). Use provided clips if possible.

5. **Using provided picture as a guide, merchandise the shelves in the following way.**

6. On the top shelf place:
   (1) 24" PDQ Tray – Tray should include:
   (6) Zelda Twilight Princess (Wii) Software boxes (PN 62379)
   on the left side (2 facings x 3 deep)
   (6) Excite Truck (Wii) Software boxes (PN 62384)
   on the right side (2 facing x 3 deep).
   *NMI will come by on their scheduled visit to install the TV & flashplayer - DO NOT install TV & flashplayer upon receipt!

7. On the 2nd shelf, place:
   (2) 24" PDQ Trays – Each tray should include:
   (6) Zelda Twilight Princess (Wii) Software boxes (PN 62379)
   on the left side (2 facings x 3 deep)
   (6) Excite Truck (Wii) Software boxes (PN 62384)
   on the right side (2 facing x 3 deep).

8. On the 3rd shelf, place:
   (3) Wii Hardware boxes (PN 62480)

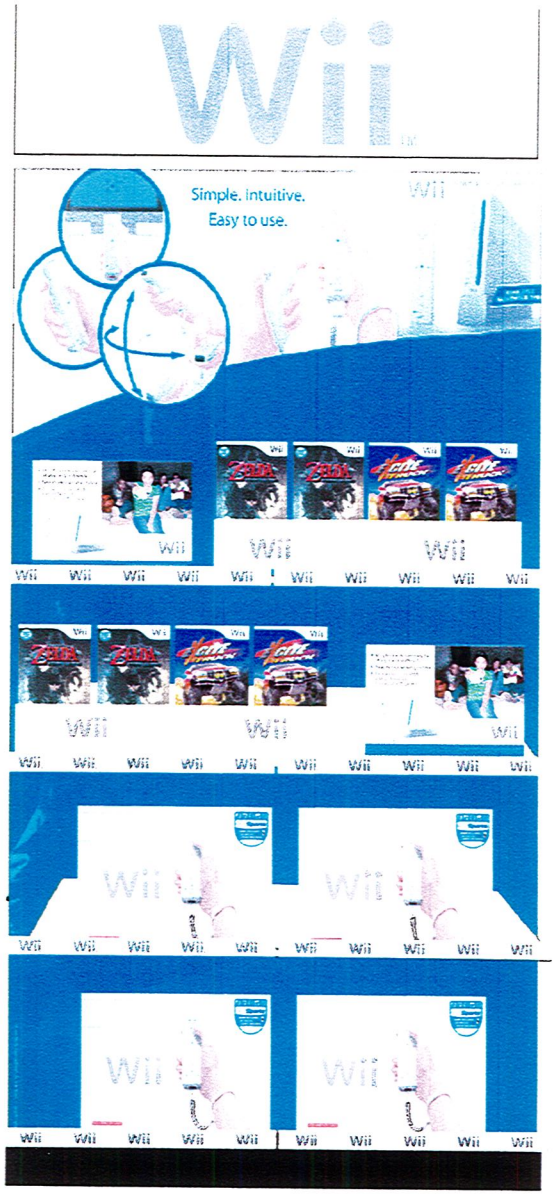
9. On the 4th (bottom) shelf, place:
   (3) Wii Hardware boxes (PN 62480)

Questions? Call Nintendo Display Technical Support : 1-800-875-1852

Wi. all Endcap (Traditional Stores)

TRU MAP #: Week 43 Merch Update
Scheduled date: 11/19 - 12/30

*You will receive 3 total shipments for this display.
(in no particular order)
Shipment 1: Backdrop & Header
Shipment 2: (2) 24" PDQ Trays w/ empty Software boxes
Shipment 3: (4) Wii Hardware boxes



1. Locate the Endcap in your store

2. Remove all existing materials from Endcap.

3. Insert Wii Header (PN 62642) into valance.

4. Attach Wii Backdrop (PN 62706). Use provided clips if possible.

5. **Using provided picture as a guide, merchandise the shelves in the following way.**

6. On the top shelf place:
   (1) Wii Tent Card
   (1) 24" PDQ Tray – Tray should include:
   (6) Zelda Twilight Princess (Wii) Software boxes (PN 62379) on the left side (2 facings x 3 deep)
   (6) Excite Truck (Wii) Software boxes (PN 62384) on the right side (2 facing x 3 deep).

7. On the 2nd shelf, place:
   (1) Wii Tent Card
   (1) 24" PDQ Tray – Tray should include:
   (6) Zelda Twilight Princess (Wii) Software boxes (PN 62379) on the left side (2 facings x 3 deep)
   (6) Excite Truck (Wii) Software boxes (PN 62384) on the right side (2 facing x 3 deep).

8. On the 3rd shelf, place:
   (2) Wii Hardware boxes (PN 62480)

9. On the 4th (bottom) shelf, place:
   (2) Wii Hardware boxes (PN 62480)

Questions? Call Nintendo Display Technical Support : 1-800-875-1852

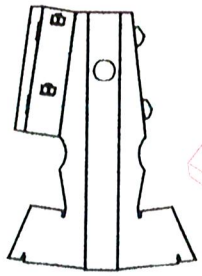
DS DOWNLOAD V4 BEST BUY PLACEMENT GUIDE

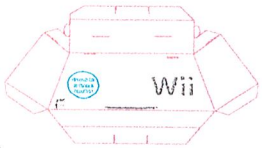
62368
GRAPHIC, INTER BB DS DOWNLOAD V4

Place graphic in plastic channel on GCN interactive inline

Assembly Instructions

LOCATE AND IDENTIFY ALL PARTS PRIOR TO ASSEMBLY
PRE-FOLD ALL CREASES FOR EASIER ASSEMBLY


EASEL



BASE

BACKCARD

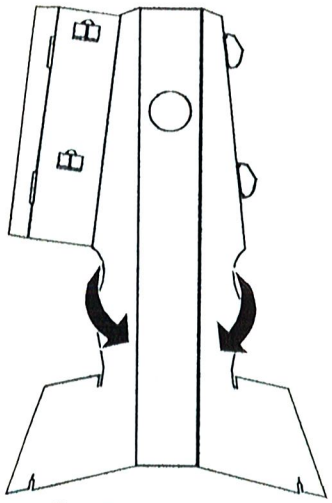
LINK LUG

LINK HAND & SWORD

TITLE LUG

DRAWINGS ABOVE FOR IDENTIFICATION ONLY. NOT TO SCALE.

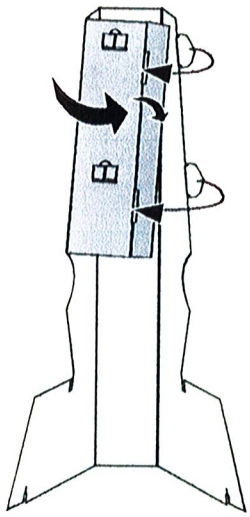
1.



Fold Easel side support flaps inwards.

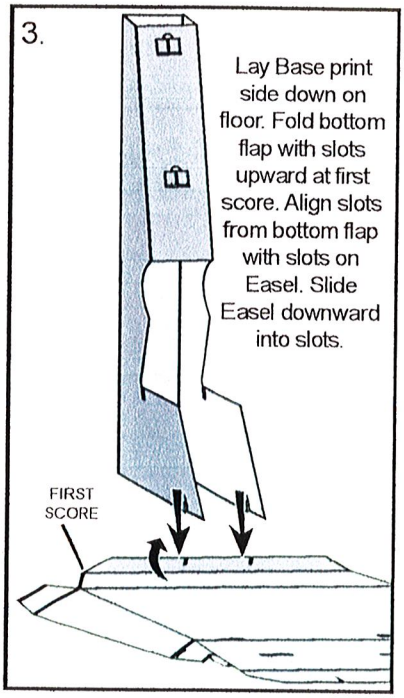
2.

Fold front flap over. Fold small flap with slot inward. Insert tabs into slots on small flap.



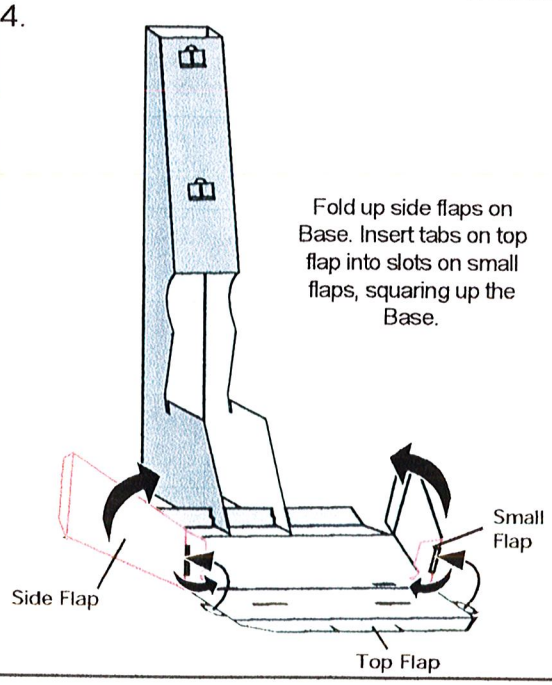
3.

Lay Base print side down on floor. Fold bottom flap with slots upward at first score. Align slots from bottom flap with slots on Easel. Slide Easel downward into slots.



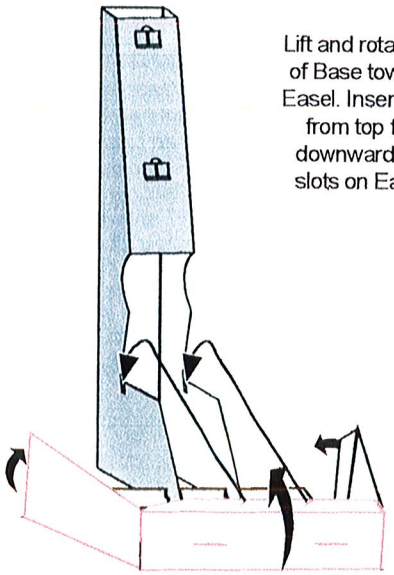
4.

Fold up side flaps on Base. Insert tabs on top flap into slots on small flaps, squaring up the Base.



5.

Lift and rotate top of Base towards Easel. Insert slots from top flap downward into slots on Easel.

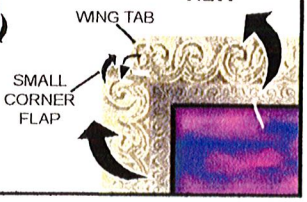


62381A

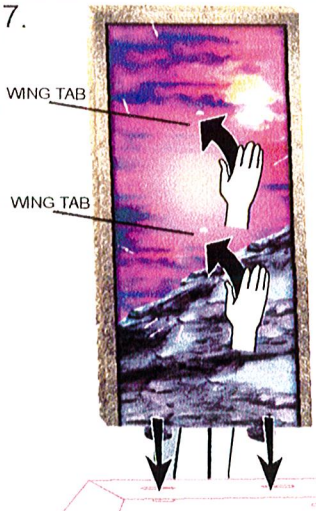
6.

Fold small corner flaps with slots backwards. Fold long side flaps backwards. Fold top and bottom flaps with wing tabs backwards. Insert wing tabs into slots on small corner flaps.

CLOSE-UP VIEW

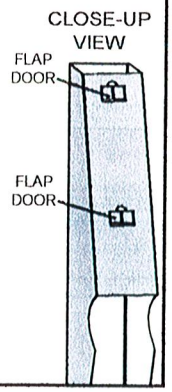


7.

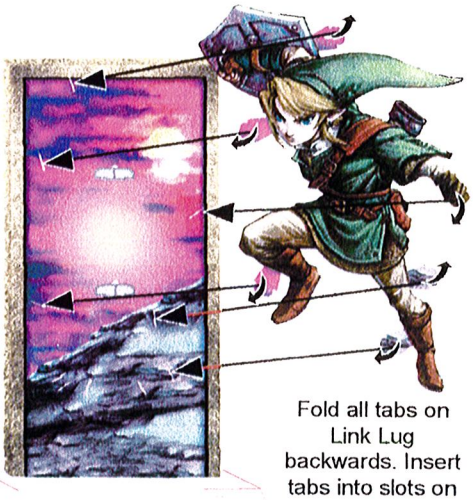


Insert Backcard's bottom tabs into top slots on Base. Fold Backcard's upper and lower wing tabs into flap door slots on Easel to secure Backcard in place.

CLOSE-UP VIEW

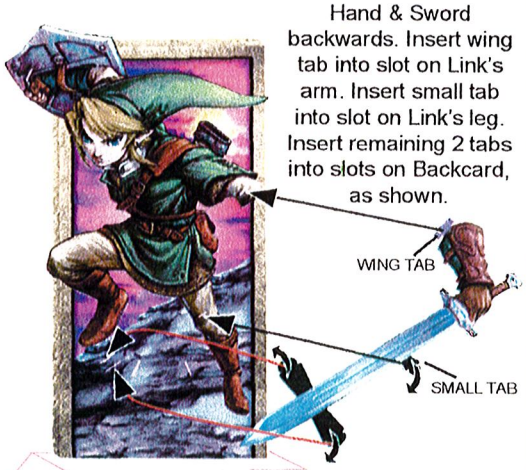


8.



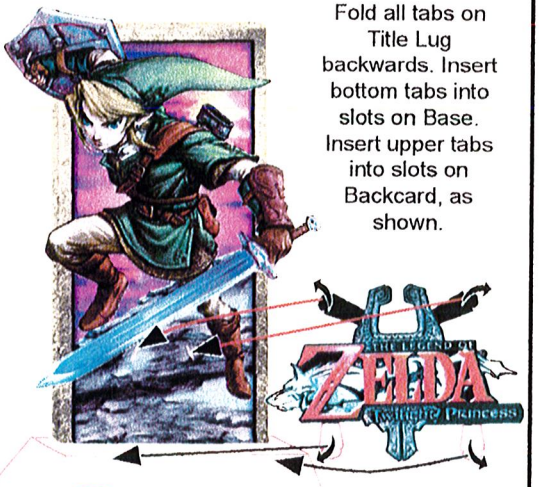
Fold all tabs on Link Lug backwards. Insert tabs into slots on Backcard, as shown.

9.



Fold all tabs on Link Hand & Sword backwards. Insert wing tab into slot on Link's arm. Insert small tab into slot on Link's leg. Insert remaining 2 tabs into slots on Backcard, as shown.

10.



Fold all tabs on Title Lug backwards. Insert bottom tabs into slots on Base. Insert upper tabs into slots on Backcard, as shown.

11.

The Zelda Standee is Complete.

PLEASE REPLACE THE CURRENT DS DOWNLOAD STANDEE WITH THIS ONE

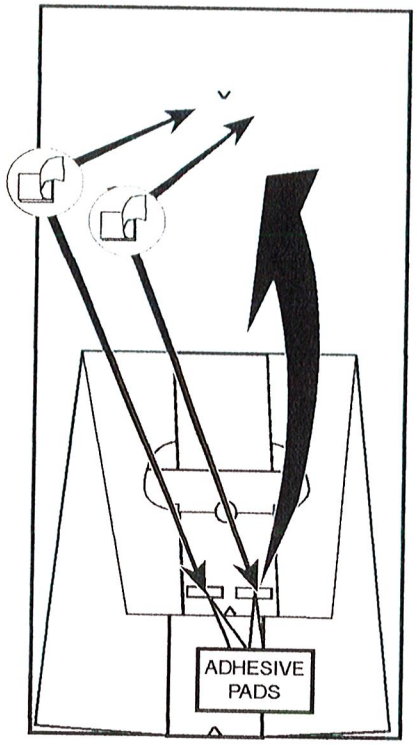
NINTENDO DS. DOWNLOAD STATION

Standee
P/N 62372
Assembly Instructions

PRE-FOLD ALL CREASES FOR EASIER ASSEMBLY.

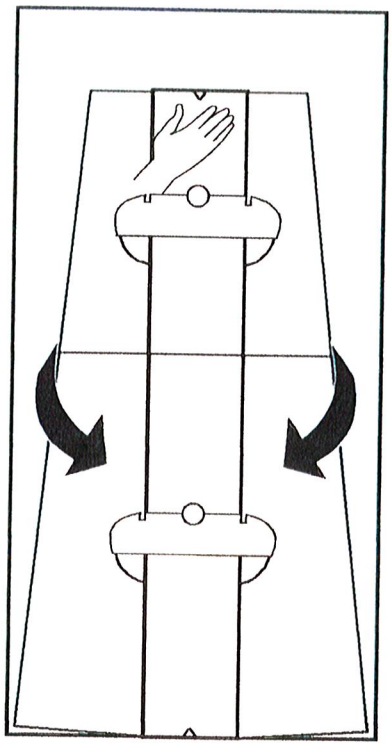
1. EASEL ASSEMBLY

On the backside of Standee peel adhesive pads from attached easel. Fold easel's top half upward.



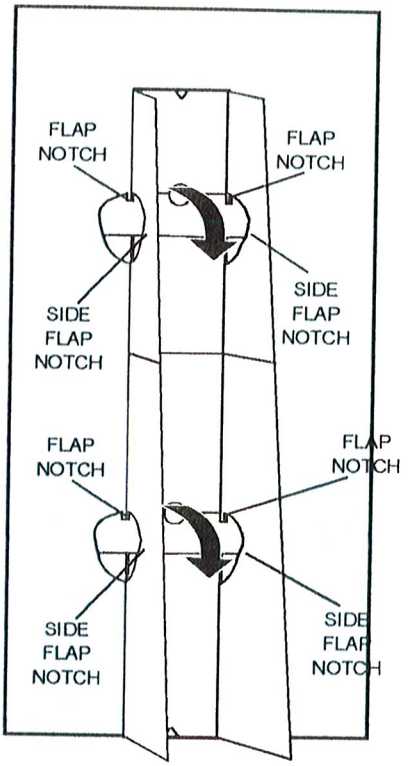
2. EASEL ASSEMBLY

Press area of adhesive pads to affix it in place. Then fold attached easel side support flaps inward.



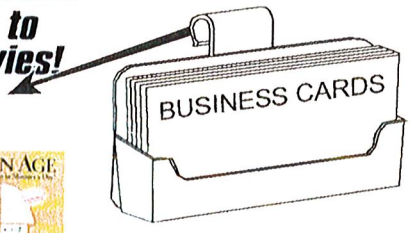
3. EASEL ASSEMBLY

Fold both support flaps downward. Lock the notch from each flap into the notch on side flaps.



4. BUSINESS CARD HOLDER ASSEMBLY

Remove Business Cards from polybag and place into holder. Insert Card Holder's hook through small flap on right side of Standee.



5. COMPLETED STANDEE

NINTENDO DS. DOWNLOAD STATION
DOWNLOAD FREE DS DEMO TITLES HERE!
Bring your Nintendo DS to download games and movies!
NINTENDO DS.

The Standee Display with Card Holder is Complete.

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Game Crazy New Release Tower Placement Guide

Graphic,Update, Shipping 11/15

Sides 1 & 2

#1 - DS Download V4

#2 - Pokemon Ranger

#3 - Wii

#4 - Elite Beat Agents

5 - DS Colors

6 - Magical Starsign

#7 - Zelda Twilight Princess- Wii

#8 - Nintendogs Dalmatian

9 - Brain Age

#10- Excite Truck

#11 - Zelda Twilight Princess- GCN

#12 - Yoshi's Island DS

Sides 3 & 4

13 - Baten Kaitos Origins

#14 - Final Fantasy V

#15 - Kirby Squeak Squad

16 - Children of Mana